

# 30 Day Instagram Content Planner

<i>Day 1</i> Motivational Post	<i>Day 2</i> Introduce myself or business Photo	<i>Day 3</i> Educational Post	<i>Day 4</i> 3 facts about me/ business Photo	<i>Day 5</i> Inspirational post
<i>Day 6</i> Promotional Photo	<i>Day 7</i> Share a tip Post	<i>Day 8</i> Behind the scenes photo	<i>Day 9</i> Inspirational Post	<i>Day 10</i> Product/Service photo
<i>Day 11</i> Educational Post	<i>Day 12</i> Introduce someone on your team photo	<i>Day 13</i> Ask a question Post	<i>Day 14</i> Promotional Photo	<i>Day 15</i> Inspirational Post
<i>Day 16</i> Educational Post	<i>Day 17</i> Product/Service photo	<i>Day 18</i> Gratitude Post	<i>Day 19</i> Share your workspace photo	<i>Day 20</i> Motivational Post
<i>Day 21</i> Customer Testimonial Photo	<i>Day 22</i> Ask for an opinion Post	<i>Day 23</i> Educational Post	<i>Day 24</i> Product/promo photo	<i>Day 25</i> share a story through photo
<i>Day 26</i> Inspirational Post	<i>Day 27</i> Re-introduce your business or self to new followers photo	<i>Day 28</i> Educational Post	<i>Day 29</i> Product/Service Photo	<i>Day 30</i> Motivational Post
<i>Day 31</i> Educational Post	<h3>Top Tips</h3> <ul style="list-style-type: none"><li>• Follow four main topics: Educational, Motivational, Relatable &amp; Promotional.</li><li>• Post content that your ideal customer would want to see.</li><li>• Always post content that offers value.</li><li>• Ensure the aesthetic of your feed matches your business. e.g colours, fonts, etc.</li></ul>			