

Easy Steps to Improve SEO on your Website

01

Research key words and add them to each of your website pages. Keywords help Search Engines find relevant content. Ensure you input keywords in a natural way that is made for people not robots.

02

Update Content and Meta Data: Update your titles, descriptions and images. If you have a lot of old content on your site, then revisit these older posts and update them. This Helps to tell Search Engines that your content is relevant.

03

Optimize Images and Fix Broken Links: Compress your images to ensure a shorter speed time. This won't affect their quality. Broken links are harmful to SEO. You can use free tools online to check if you have broken links on your site.

04

Use Social Sharing Buttons and Set up a Google Business Profile: Adding buttons in itself won't improve SEO, but overtime encouraging visitors to share your content will lead to more traffic. Setting up a Google Business Profile is great for local businesses but also great for improving SEO for online businesses too.